

TEENSQUAD

[#squadgoals](#) [#lifegoals](#)

TEENSQUAD



Get
Help...

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Give help...

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Have Fun!

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7.4% Teens drop-out of school
20% Teens suffer with mental health
50% of lifetime cases begin by age 14
2nd highest leading cause of death for teens is suicide



42 Million teens in America

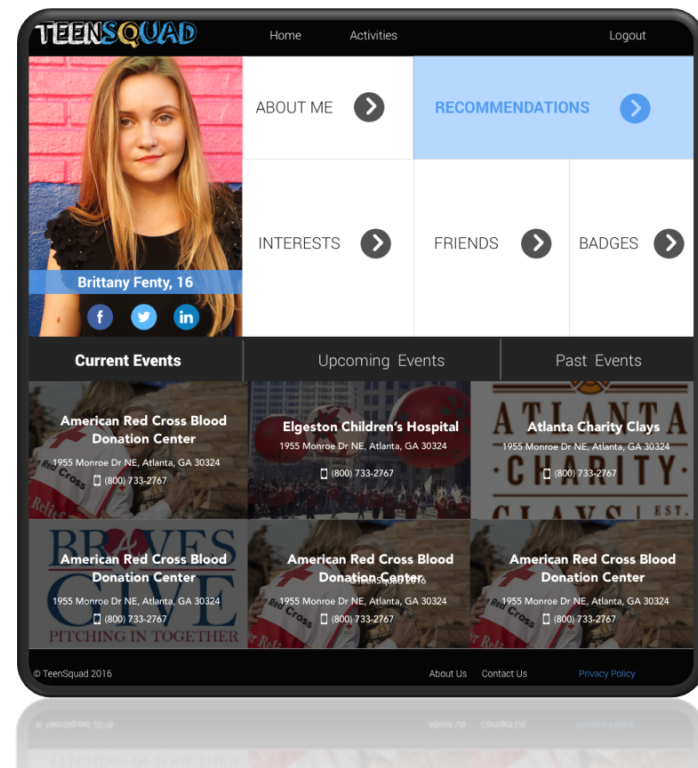
21% of high school students don't have access to a school counselor.

"Programs ... that combine life skills training with mentoring and rewards for participation in programs ...result in higher graduation rates.

Teen Social Media Use

Teens are likely to include:

- 12% Photo of themselves *
- 22% Teens Value Privacy and anonymity
- 91 Post their school name*
- 10% Post the city or town*
- 92% Real name
- 84% Interests
- 82% Birth date
- 62% Relationship status
- 24% Videos of themselves



TEENSQUAD



Educators +



Government+



Community +



Healthcare &
Counseling +



Peers +



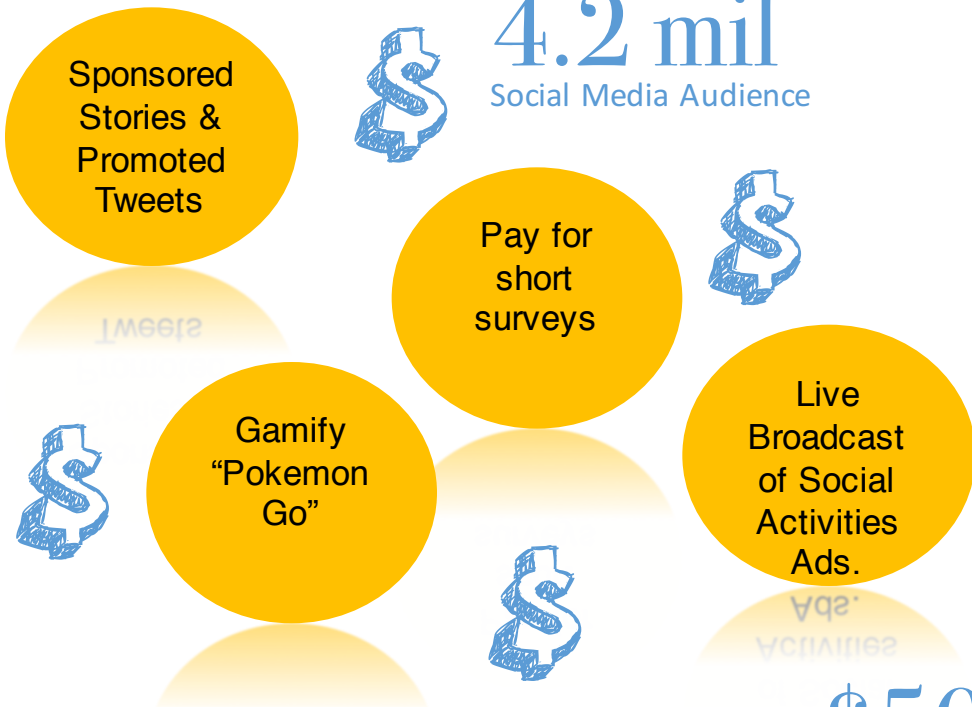
My Squad

Social Media Badges



- Answering Questions
- Watching Interactive Videos
 - Taking Short Surveys
- Gamification (ex. Pokemon Go)

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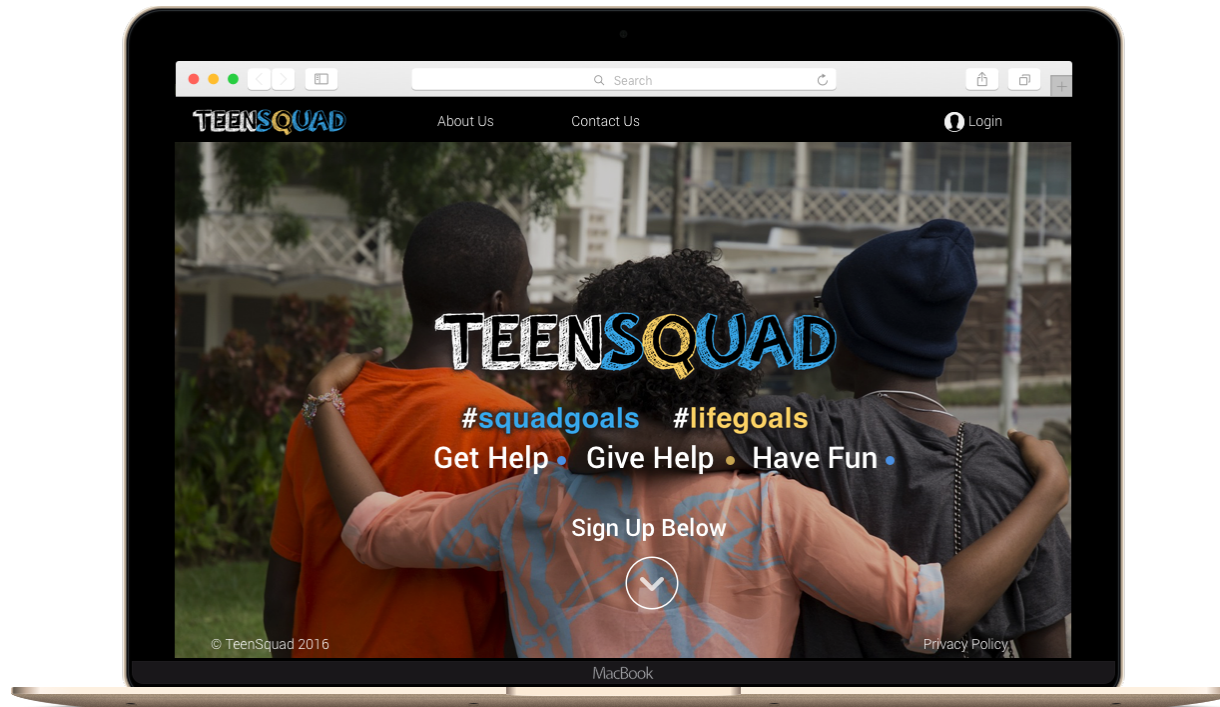
"...businesses ...which believe, and rightfully so, that mobile is the future would be well-served by focusing on teens."
– Inc.com

Potential Gross Revenue
\$50,000 – \$750,000

Promotions

- Back-to School
- Health Fairs
- Community Fairs

TEENSQUAD



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